

S. NO	AREA FOR INVESTMENT	PROPOSED ACTIVITY BRIEF
1.	Souvenir Shop	The Souvenir shop can be established to sell various products such as laptop bags, key chains, Scarps, stationary with UOS Logo, shields, banners, Sports' goods etc. Our students and alumni are our reliable and permanent customers. The third-party involvement must be avoided to ensure the direct financial benefits to UOS.
2.	Women campus	The women campus may be extended to other disciplines to get more enrollment in district Swat. Many of the female don't apply for admission due to non-availability of transport facility, long distance and co-education. We can earn substantial revenue than rental losses.
3.	Fee increase	The tuition fees may be increased gradually for all disciplines. This is the main source of revenue of almost all Universities in Pakistan. However, the gradual increase would be appropriate to lessen the burden of the students.
4.	Teaching Language classes and computer sciences courses on physical mode	Keeping in the view, the market demand for language classes (English, Arabic, Chinese), the University may provide these services with physical mode. The University may generate substantial revenue for such programs.
5.	Launching Medical /Allied Health Sciences degree programs	The University of Swat has the potential to launch medical degree programs without further delay. The curriculum/structure of other established institutional may be adopted to launch these programs at the earliest.
6.	Launching health technology and nursing programs	Currently the undergraduates are looking for seeking admissions in appropriate health technologies and nursing programs for their career building. The University may launch the market oriented various health technologies and nursing programs to meet the growing demand
7.	Devoted training division	The University may have devoted division for imparting trainings on management, commerce, technology, E-business, statistical packages etc. These are substantial sources of revenue for the University if managed properly.
8.	Providing paid internships	For getting experience, the undergraduates may be provided paid internships. The reasonable fees from these internships may be attractive source of income for the University
9.	Coaching classes	In the evening, the coaching classes for CSS, PMS and other competitive exams may be launched to increase the revenue of the University
10.	Patents filing	The University may generate revenue if the faculty members of the University especially the faculty members of sciences subjects register patents and share the revenue as per the University IPR rules.
11.	Encouraging consultancies	The University may encourage the faculty members to hunt consultancy opportunities and sharing the revenue as per the University consultancy rules.
12.	Paid exhibitions	The paid exhibitions may be organized in the University campus or outside the city on various areas
13.	Paid co-curriculum activities	The University may also generate revenue from Paid Poetry programs, cultural shows etc.
14.	Biodiversity parks	The University may construct/develop Biodiversity parks at various feasible spots to generate revenue. The IUCN and other biodiversity protections NGOs and government organizations may be requested to support this initiative
15.	Investment in Tourism Industry	The construction/hiring of guest houses/hotels in the key tourist spots such as Kalam, Malam Jabba, Gabin Jabba etc. Our own faculty members, local community and tourists (national/international) would be our key customers. These hotels may also be utilized for organizing academic and non-academic activities for UOS and other institutions.

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16.	Real estate business	The deductions of the University employees may be utilized in the real estates business. The University may get the service charges while faculty members may have shops/land as they get retired. The UOS may be the sole owner of the assets if invested on its own resources.
17.	Agritourism spots	The construction of appropriate agri-tourist spots at appropriate areas may be used for generating attractive revenue for the UOS. The spots may own or rented for this purpose at the appropriate areas in Swat
18.	Recreational parks	The construction of appropriate recreational parks on tourists' spots on the bank of river Swat may be used for generating attractive revenue for the UOS. The spots may be own or rented for this purpose at the appropriate areas.
19.	University owned Hatcheries	The construction of Hatcheries at various feasible sites may be potential source of revenue for the University of Swat. The market for recreational fishing may also be the additional source of income.
20.	University Certified seeds	The University may sell out the seeds of different products maintaining the quality and standards in the market. The University Logo/label shall ensure the standards
21.	Dehydrator machines and juice products	The University of Swat may arrange small vegetables/fruits dryer machines installing at Union council/village level for commercial purposes
22.	University Medical labs	The University of Swat may launch/develop various medical labs in appropriate areas maintaining the quality and standards to generate revenue.
23.	Mushroom farming and marketing	The University may generate revenue through mushroom farming and marketing. The University may have its own production units or may provide services for Mushroom farming and marketing
24.	Farming and Marketing of medicinal plants	The University may generate revenue from farming and marketing of medicinal plants. The University may have its own setup or may be outsourced with reliable suppliers to produce quality and certified medicinal plants.
25.	E-business activities	The University may launch different E-business activities for different products to generate revenue.
26.	University owned large mobile shop	The University can generate substantial revenue from establishing large mobile shop at the front of the University main gate.
27.	Construction of car service station	The University can generate substantial revenue from constructing large car/Buses service station closed to the University main gate
28.	Renting University of Swat academic buildings for other academic purposes	The University Building may also be used for additional academic activities by other institutions and the University may charge reasonable rents as charges.
29.	Direct business on share basis	The University can also be involved directly in the profitable business in the market on profit /Loss basis. However, this should be carefully assessed to ensure more revenue for the University.
30.	Purchasing shares from the market	The University can also purchase the shares of established firms directly. However, this should be carefully assessed to ensure more revenue for the University.
31.	Construction of Heritage corner with Swat traditional products	The University may also set up attractive and rich Heritage corner with Swat traditional products. This should be made more attractive for the non-local tourist to ensure more revenue.
32.	Photocopier shop	There should be a reasonable photocopier shop within campus to meet the requirements of students and all those who visit controller office.

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33.	Documentaries	The media & communication department and active students from other departments can prepare documentaries on key hot issues from the platform of University of Swat and the same may be cashed through social media YouTube, Facebook etc. The documentaries can also be prepared for other organizations as well on payment
34.	Memorial Chairs	The UoS should approach the key influential figures of the society requesting contribution for establishing centers, offices, agritourism site, biodiversity park etc. These buildings will be known by their names forever. There is also need to develop different PC-1s for all such projects
35.	Allowing Food Chains	Food is never ending industry. However, the quality of food matters for both rich and poor students. In this context, various food chains such as KFC, Pizza Hut etc may be allowed in the University campus with charging reasonable rents. The chains may be along the main road in University Campus.
36.	Freelancers	University of Swat will initiate the professional digital training programs and certifications for freelancers to develop a highly trained technology workforce of Pakistan.