

## Faculty Resume

Name:	Rabia Siraj																		
Experience	<ul style="list-style-type: none"> <li>• September 11, 2014, Contract lecturer, College of Home Sciences, University of Swat</li> <li>• January 1<sup>st</sup> 2021, Permanent Lecturer, Department of Home Economics, Women Campus, University of Swat</li> </ul>																		
Memberships	<ul style="list-style-type: none"> <li>▪ Serving as departmental incharge at department of Home Economics Women campus.</li> <li>▪ Regular Lecturer at Dept. of Home Economics, University Of Swat From: January 1<sup>st</sup> ,2021 till present</li> <li>▪ Semester coordinator for BS Program.</li> <li>▪ Focal Person for CMS (BS Home Economics)</li> <li>▪ Focal person PM Laptop scheme (BS Home Economics)</li> <li>▪ Member of the Program Team for SAR, Department of Home Economics, University of Swat.</li> <li>▪ Member of semester examination committee.</li> <li>▪ Member of departmental purchase committee.</li> <li>▪ Member of admission committee of the department</li> </ul>																		
Graduate Students Postdocs Undergraduate Students Honor Students	<p>Research thesis Supervision of undergraduate students:</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Degree</th> <th>Research topic</th> </tr> </thead> <tbody> <tr> <td>2021</td> <td>BS</td> <td>Assessment of dietary intake and physical activity among adolescent females from 16-19years during covid-19 and its impact on their health, at district swat.</td> </tr> <tr> <td>2021</td> <td>BS</td> <td>Association between soft drink consumption and weight gain among university students of swat district</td> </tr> <tr> <td>2022</td> <td>BS</td> <td>Skilled based economic stability of illiterate females and their contribution in the household setup of district swat</td> </tr> <tr> <td>2022</td> <td>BS</td> <td>Effect of culture on branding and consumer buying behaviour among university students of swat district</td> </tr> <tr> <td>2023</td> <td>BS</td> <td>Impact of food advertising on children's dietary choices and health outcomes</td> </tr> </tbody> </table>	Year	Degree	Research topic	2021	BS	Assessment of dietary intake and physical activity among adolescent females from 16-19years during covid-19 and its impact on their health, at district swat.	2021	BS	Association between soft drink consumption and weight gain among university students of swat district	2022	BS	Skilled based economic stability of illiterate females and their contribution in the household setup of district swat	2022	BS	Effect of culture on branding and consumer buying behaviour among university students of swat district	2023	BS	Impact of food advertising on children's dietary choices and health outcomes
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Service Activity	<ul style="list-style-type: none"> <li>▪ Lecturer and departmental head at Dept. of Home Economics, University Of Swat From: January 1<sup>st</sup> ,2021 till present</li> <li>▪ Semester coordinator for BS Program.</li> <li>▪ Student Proctor at women campus</li> </ul>																		
Brief Statement of Research Interest	<ul style="list-style-type: none"> <li>• Procrastination</li> <li>• Mental Health</li> <li>• Personality</li> <li>• Gerontology</li> </ul>																		

<p>Publications</p>	<ul style="list-style-type: none"> <li>• Oniomania: vulnerability factors for pathological buying behavior. (2020). Pakistan journal of society, education and language (pjsel), 6(2), 289–299. Retrieved from <a href="https://pjsel.jehanf.com/index.php/journal/article/view/728">https://pjsel.jehanf.com/index.php/journal/article/view/728</a></li> <li>• Gero-Transcendence: Religion, Spirituality and Aging (submitted for publication)</li> <li>• Personality and the circumplex model of occupational well-being: a study of academicians in public sector universities of peshawar district (M.Phil Thesis)</li> </ul>
<p>Other Research or Creative Accomplishments</p>	<p>Unpublished research work</p> <ul style="list-style-type: none"> <li>• Role of Parenting Styles in the Development of Social Anxiety in Adolescents of Peshawar district (aged 13-19 years).</li> <li>• Body image dissatisfaction among adolescent girls and its impact on their self-esteem.</li> </ul>
<p>Selected Professional Presentations</p>	<p>Seminar on “Procrastination and Stress in today’s youth”, at college of Home Economics, University of Peshawar.</p>