

Identification

Personal identification

Full name
Farhad Nazir

Gender
Male

Birth date
1989/12/17

Citation names

Nazir, Farhad

Author identifiers

Ciência ID
CC10-9AEE-1C18

ORCID iD
[0000-0002-1148-3007](#)

Email addresses

farhad@uswat.edu.pk (Professional)

Knowledge fields

Social Sciences
Social Sciences - Economic and Social Geography - Cultural Geographphy

Languages

Language	Speaking	Reading	Writing	Listening	Peer-review
Urdu	Proficiency (C2)	Proficiency (C2)	Proficiency (C2)	Proficiency (C2)	Proficiency (C2)
English	Proficiency (C2)	Proficiency (C2)	Advanced (C1)	Advanced (C1)	Upper intermediate (B2)
Pashto	Upper intermediate (B2)	Elementary (A2)	Beginner (A1)	Advanced (C1)	Elementary (A2)
Punjabi	Upper intermediate (B2)	Upper intermediate (B2)	Intermediate (B1)	Upper intermediate (B2)	Elementary (A2)
Portuguese	Beginner (A1)	Elementary (A2)	Beginner (A1)	Elementary (A2)	Beginner (A1)
Hindi	Elementary (A2)	Beginner (A1)	Beginner (A1)	Intermediate (B1)	Beginner (A1)

Education

	Degree	Classification
2020/09/01 - 2024/09/01 Ongoing	Tourism, Heritage, and Territory (Doutoramento)	
	Universidade de Coimbra, Portugal	
2019/08/08 Concluded	Development Studies (Master)	
	Pakistan Institute of Development Economics, Pakistan <i>"Cultural Tourism Sites as Cultural Identity Makers: A Case Study of Swat." (THESIS/DISSERTATION)</i>	
2012/07/01 Concluded	Tourism & Hospitality (Master)	
	Hazara University, Pakistan	

Affiliation

Positions / Appointments

	Category Host institution/organization	Employer
2022/10/15 - Current	Research Fellow Sasakawa Ryoichi Wakate Leader Fellowship Kikin Program, Japan	Sasakawa Ryoichi Wakate Leader Fellowship Kikin Program, Japan

Others

	Category Host institution/organization	Employer
2022/09/01 - Current	The European Students' Association for Cultural Heritage (ESACH).	Agence Europe SA, Belgium

Outputs

Publications

Book chapter	1	Kumar, Jeetesh; Nazir, Farhad. "Role and Importance of Event Tourism in Economic and Social Development". In <i>Event Tourism and Sustainable Community Development: Advances, Effects, and Implications</i> . 2023. Published
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- 2 Nazir, Farhad; Kumar, Jeetesh; Ragavan, Neethiahnathan Ari ; Sharma, Anukrati. "The Recovery Roadmap of the Tourism Post-Covid-19-Pandemic: Literature Based Recommendations". In *Dynamics of Tourism Industry: Post-Pandemic and Post-Disaster Perspectives and Strategies..* Apple Academic Press, 2023.
In press
- 3 Kumar, Jeetesh; Nazir, Farhad; Bayram, Gul, Erkol. "Pandemic Management in the Tourism Industry: The Role of Government in Mitigating COVID-19.". In *Dynamics of Tourism Industry: Post-Pandemic and Post-Disaster Perspectives and Strategies..* Apple Academic Press, 2023.
Published
- 4 Farhad Nazir. "Tourism and Natural Hazards: Juxtaposition of Tourism Determinants and Hazards Risk". In *Safety and Tourism*, edited by Cláudia Seabra; Maximiliano E. Korstanje, 217-226. Bingley, United Kingdom: Emerald Publishing Limited, 2023.
Published • <https://doi.org/10.1108/978-1-80382-811-420231012>
- 5 Nazir, Farhad; Santos, Norberto; Silveira, Luís. "Pandemic and Tourism: From Health Emergency to Standard Operating Procedures (SOPs) Adherence—Insights of Novel Adaptations in the New Normal". 87-95. Emerald Publishing Limited, 2023.
10.1108/978-1-80382-021-720231007

Journal article

- 1 Nazir, Farhad; Santos, Norberto; Silveira, Luís. "Heritage tourism and peace interdependency: news content analysis on the destruction and the rebuilding drives of Jahanabad Buddha Statue, Swat, Pakistan". *International Journal of Tourism Cities* (2023): <https://www.emerald.com/insight/content/doi/10.1108/IJTC-09-2022-0222/full/html?skipTracking=true>.
Published • 10.1108/IJTC-09-2022-0222
- 2 Kumar, Jeetesh; Nazir, Farhad; Nisar, Ali Qasim. "Empowering wellness worldwide: A critical analysis of the Global Wellness Institute (GWI) journey 2014-2021.". *Revista Turismo & Desenvolvimento* 41 2 (2023): 263-287. <https://proa.ua.pt/index.php/rtd/article/view/29731/22107..>
Published • Open access • 10.34624/rtd.v41i0.29731
- 3 Nazir, Farhad; Caldeira, Ana Maria; Seabra, Cláudia. "Heritage tourism and terrorism: media coverage of the destruction and rebuilding of Jahanabad Seated Buddha in Pakistan". *Journal of Heritage Tourism* (2023): 1-27. <http://dx.doi.org/10.1080/1743873x.2023.2181701>.
Published • 10.1080/1743873x.2023.2181701
- 4 Farhad Nazir. "Destination branding through social media: juxtaposition of foreign influencer's narratives and state's presentation on the event of Pakistan Tourism Summit 2019". *Qualitative Market Research* (2023): <https://www.emerald.com/insight/content/doi/10.1108/QMR-03-2022-0048/full/html>.
<https://doi.org/10.1108/QMR-03-2022-0048>
- 5 Zahra, Hafiza Sadaf; Hasan, Hamid; Nazir, Farhad. "Globalization and its Impact on Income Inequality; A Time-Series Analysis of Pakistan using ARDL Approach". *International Journal of Business and Economic Affairs* 7 3 (2022): <http://dx.doi.org/10.24088/ijbea-2022-71005>.
Published • Open access • 10.24088/ijbea-2022-71005
- 6 Saqib,Lutfullah; Nazir, Farhad. "Conventional Tourism Laws in Pakistan and their Appraisal in the Light of Islamic Law (A Lego-Historical Perspective)". *Hazara Islamicus* 09 02 (2021): 93-108. <https://hazaraislamicus.com/index.php/home/article/view/41>.

Published • Open access

- 7 Saqib,Lutfullah; Nazir, Farhad. "History of Hospitality Laws – Do Islamic and South Asian Legal History Have the Same Approach?". *Rahat-UI-Quloob* 04 02 (2020): 1-13. <http://rahatulquloob.com/index.php/rahat/article/view/237..>
Published • Open access
- 8 Kalhoro,Zulfiqar; Nazir, Farhad. "Cultural Tourism Sites as Cultural Identity Makers: A Case Study of District Swat". *Journal of Asian Civilization* 42 02 (2019): 113-144. <http://tiac.qau.edu.pk/journal-of-asian-civilizations-vol-42-no-2-december-2019/>.
Published • Open access

Working paper	1	Nazir, Farhad. 2019. "Cultural Tourism Sites as Cultural Identity Makers: A Case Study of District Swat". Working paper. https://www.pide.org.pk/pdf/DevStudies/policy_brief/DS_PolicyBrief29.pdf..
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Activities

Oral presentation

	Presentation title	Event name Host (Event location)
2023/06/02	Sustainable smart tourism management. Cultural, political, and educational impact of the UNESCO properties in the tourism. UNESCO world heritage sites in Pakistan and Portugal.	Diversity & Sustainability – Opportunities and Threats in Tourism DSOTT23 University of Coimbra (Coimbra, Portugal)
2023/05/30	Empowering Wellness Worldwide; A Critical Analysis Of Global Wellness Institute GWI.	'Diversity & Sustainability – Opportunities and Threats in Tourism DSOTT 23 University of Coimbra (Coimbra, Portugal)
2016/11/07	Sustainable Issues in Pakistan	Sustainable Tourism Development Pakistan University of Rawalakot, Azad Jammu & Kashmir. (Rawalakot, Pakistan)
2016/11/06	Crises Management Cycle in Tourism.	International Business Research Conference. Capital University of Science and Technology. (Islamabad, Pakistan)
2015/08/01	Dark Tourism in Pakistan.	Archaeology and Cultural Heritage of Pakistan (Abbottabad, Pakistan)

Event participation

	Activity description Type of event	Event name Institution / Organization
2016/05/21 - 2016/05/25	Archeological Tour Guiding Skills Workshop	
2014/03/19 - 2014/03/20	Total Quality Management Workshop	
2014/02/26 - 2014/02/26	Basics of Customer Service Workshop	
2013/10/22 - 2013/10/23	Train the Trainers Workshop	
2013/10/01 - 2013/10/01	Product Awareness & COSHH Workshop	
2013/09/25 - 2013/09/26	Leadership Skills Workshop	
2013/09/17 - 2013/09/18	First Aid and Fire Prevention Workshop	
2010/03/02 - 2010/05/03	Housekeeping Other	

Distinctions

Award

2022	SYLFF Fellowship -Tokyo Foundation Japan Sasakawa Ryoichi Wakate Leader Fellowship Kikin Program, Japan
2016	Gold Medal(Master in Tourism & Hospitality) Hazara University, Pakistan