

# University of Swat

## WALK-IN INTERVIEW

University of Swat requires the services of professional, dynamic and career oriented Pakistani citizens for Department of Media & Communication Studies for the following subjects of BS and MA-Journalism and Mass Communication (Spring Semester 2021) purely on visiting basis. The Eligibility criteria shall be as per Higher Education Commission (HEC) of Pakistan.

| S.No | Course Title                          | Cr. Hr. | Semester        | Programme |
|------|---------------------------------------|---------|-----------------|-----------|
| 1    | Reporting                             | 3       | 2 <sup>nd</sup> | BS        |
| 2    | Introduction to Public Relations      | 3       |                 |           |
| 3    | Introduction to Mass Communication    | 3       |                 |           |
| 4    | Media Ethics & Laws in Pakistan       | 3       |                 |           |
| 5    | Online Journalism                     | 3       |                 |           |
| 6    | Column, Feature & Editorial           | 3       | 4 <sup>th</sup> |           |
| 7    | Community Radio & Magazine Journalism | 3       |                 |           |
| 8    | Introduction to Advertising           | 3       |                 |           |
| 9    | Functional English                    | 3       |                 |           |
| 10   | Introduction to Islamic Studies       | 2       | 6 <sup>th</sup> |           |
| 11   | Peace & Conflict Journalism           | 3       |                 |           |
| 12   | Advanced Reporting                    | 3       |                 |           |
| 13   | Video & TV Journalism                 | 3       |                 |           |
| 14   | Health Communication                  | 3       |                 |           |
| 15   | General Mathematics                   | 3       | 8 <sup>th</sup> |           |
| 16   | Media Management                      | 3       |                 |           |
| 17   | Environmental Journalism              | 3       | 3 <sup>rd</sup> |           |
| 18   | Media & Society in Pakistan           | 3       |                 |           |
| 19   | Development Support Communication     | 3       |                 |           |
| 20   | Video & TV Journalism                 | 3       |                 |           |
| 21   | Statistics in Mass Communication      | 3       |                 |           |
|      |                                       |         |                 | MA        |

## TERMS & CONDITIONS

1. Walk-in Interview/demo session will be held at 10:00 AM on Wednesday, 17 February 2021 at the Department of Media & Communication Studies, Sangota Swat.
2. Interested candidates are required to bring original education testimonials along with a set of photocopies and updated CV.
3. Appointment of selected candidate shall be made on purely on visiting basis for a period of one semester (i.e. Spring 2021).
4. No TA/DA shall be admissible.
5. Errors/omissions (if any) will be rectified by the University of as per rules.

**In-Charge,**  
**Media & Communication Studies**  
**University of Swat**