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## **AATIF IQBAL**

Institute of Cultural Heritage,  
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### **EDUCATIONAL BACKGROUND**

#### **PhD in Tourism, In-Progress**

University Putra Malaysia, Malaysia

#### **Master of Philosophy in Archaeology, 2012-2015**

Department of Archaeology, Hazara University, Mansehra, Pakistan

**Dissertation:** *Rock Shelter Paintings in Tanawal Valley: An Assessment*

**CGPA: 3.69**

#### **Bachelor of Studies in Cultural Heritage and Tourism Management, 2007-2011**

Department of Archaeology, Hazara University, Mansehra, Pakistan

**Dissertation:** *Architecture of Sethi House, Mohallah Sethian, Peshawar*

**CGPA: 3.81 (With Distinction)**

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### **ACADEMIC AND RESEARCH EXPERIENCE**

**Lecturer, December 2012 – Present**

Institute of Cultural Heritage, Tourism and Hospitality Management, University of Swat, Swat, Pakistan

#### **Courses Taught:**

- Sustainable Tourism
- Cultural Tourism
- Tourism Resources of Pakistan

- Tourism Geography
- Field Archaeology
- Archaeological Conservation
- Cultural Heritage Management
- Archaeological Heritage of Pakistan
- Gandhara Civilization
- Ancient Religions of South Asia

**Other Activities:**

- Supervised the research of BS students of Cultural Heritage and Tourism Management Program.
- Program Coordinator of BS Cultural Heritage, Tourism and Hospitality Management Program, ICHTHM, University of Swat, Swat.
- Member, University Sports Committee and Coordinator for Chess Tournaments, University of Swat, Swat.

**Head,** January 2013 - November 2014 and April 2016 – August 2019

Institute of Cultural Heritage, Tourism and Hospitality Management, University of Swat, Swat, Pakistan

**Activities and Duties as Head of the Institute:**

- Convener, Board of Studies, ICHTHM, University of Swat, Swat.
- Convener, Departmental Admission Committee, ICHTHM, University of Swat, Swat.
- Focal Person, Program Team, ICHTHM; The responsibility included preparation of Self-Assessment Reports for onward submission to the Quality Enhancement Cell, University of Swat, Swat.
- Convener, Departmental Semester Committee, ICHTHM, University of Swat, Swat.
- Convener, Departmental Purchase Committee, ICHTHM, University of Swat, Swat.
- Developed Curriculum for BS (4 years) and Masters in Cultural Heritage and Tourism Management.
- Developed Curriculum for diploma courses in Cultural Heritage Management, Tourism and Hospitality Management.
- Industrial Links Coordinator: As coordinator the primary responsibility was to establish academia-industry links between the institute and tourism and hospitality sector.
- Heritage Awareness program for bringing awareness among students and general masses for the promotion and protection of cultural and natural Heritage as a as the development sustainable Tourism in Swat Valley, Pakistan.

- Preparation and execution of Two, Five and Ten year strategic and vision plans for the Institute of Cultural Heritage, Tourism and Hospitality Management.
- Provided consultancy services as Field Archaeologist and prepared evaluation reports for possible preservation work at the Archaeological sites reported at the land acquired for the construction of new campus of University of Swat at Charbagh, Swat.
- Preparation of MoU drafts to be signed with other institutes and organizations.

**Research Assistant, 2011- 2012 (3 Seasons)**

Italian Archaeological Mission to Pakistan, Pakistan.

Project: Archaeology, Community and Tourism (ACT), Field School Project, Swat, Pakistan.

- Assisted the Italian and Pakistan researchers in carrying out Archaeological and Tourism related activities.
- Assisted the researchers in data collection and analysis during the course of the project.
- Contributed to papers and reports of the project.
- Assisted the Tourism consultant in carrying out different activities.

**Research Assistant, 2009- 2012 (3 Seasons)**

International Strategic Partnership in Research and Education (INSPIRE); A joint venture of the Department of Archaeology, Hazara University (PAKISTAN) and The School of Archaeology And Ancient History, University of Leicester (UK), financed by British Council.

Project: Archaeology and Heritage Management in Chitral, Pakistan.

- Assisted the Project director in carrying out different research activities during the course of project.
- Supervised the team of Archeologists and Cultural Heritage Managers in carrying out the documentation and data collection related activities during the surveys of tangible and intangible cultural heritage of Chitral.

**Research Assistant, 2009- 2011 (3 Seasons)**

International Strategic Partnership in Research and Education (INSPIRE); A joint venture of the Department of Archaeology, Hazara University (PAKISTAN) and The School of Archaeology And Ancient History, University of Leicester (UK), financed by British Council.

Project: Archaeological Field Investigations (Exploration & Excavation) in District Chitral, Pakistan.

- Assisted the Field director in carrying out exploration and excavation related research activities in District Chitral, Pakistan.
- Performed duties as the team leader of Archeologists in documentation and data collection during the surveys of Archaeological heritage of District Chitral, Pakistan.
- Performed supervisory duties to assist the field director in the excavation of the archaeological sites in Chitral area.

**Field Archaeologist, 2010 (1 Season)**

Shah Abdul Latif University (SALU), Khairpur, Sindh, Pakistan.

Project: Excavation of Indus Valley Civilization Site at Lakhenjodaro, Sindh, Pakistan.

- Participated in the excavation activities with field archaeologists from different universities of Pakistan.

**MEMBERSHIP OF PROFESSIONAL COMMITTEES:**

**Pakistan Tourism Forum (PTF):**

PTF acts as a national think tank on tourism in Pakistan and provide advice and expert opinion to policy makers and major stakeholders on the sustainable development of tourism in Pakistan.

**National Curriculum Review Committee on Tourism, Higher Education Commission, Pakistan:**

NCRC on Tourism devised the first ever curriculum for Tourism and Hospitality Management studies to be though at undergraduate and graduate level in different universities of Pakistan. It also reviews the curriculum from time to time to bring it at par with international standards. Another objective of the committee is to bring uniformity and develop minimum baseline courses in each and every course of tourism and hospitality studies on national level according to the guidelines of the Higher Education Commission, Pakistan. NCRC also make recommendations for the promotion and development of the discipline to the public and private sector.

**National Curriculum Review Committee on Archaeology, Higher Education Commission, Pakistan:**

NCRC in the discipline of Archaeology review and finalize the draft curriculum in the discipline of Archaeology and work for bringing it at par with international standards. It also brings uniformity and develops minimum baseline courses in each and every course of Archaeology on

national level according to the guidelines of the Higher Education Commission, Pakistan. NCRC also make recommendations for the promotion and development of the discipline to the government.

**International Scientific Committee on Archaeological Heritage Management, ICOMOS:**

The International Scientific Committee on Archaeological Heritage Management (ICAHM) advises ICOMOS and the World Heritage Committee on matters that pertain to all aspects of the management of archaeological sites and landscapes. These include formulating and propagating standards and best practices for both archaeological research and cultural resource management.

**ACADEMIC CONFERENCES, SEMINARS AND EXHIBITIONS ORGANIZING:**

**Member of Organizing Committee:**

*Rediscovering the Silk Route.*

Three days International Conference at Hazara University, Mansehra, Pakistan on September 5-7, 2012.

**Chair of Organizing Committee:**

*Perspectives of Swat Valley: A debate on History, Archaeology and Linguistics.*

One day seminar at University of Swat, Swat, Pakistan on June 12, 2014.

**Chair of Organizing Committee:**

*Tourism and Community Development.*

One day seminar to commemorate World Tourism Day at University of Swat, Swat, Pakistan on September 27, 2014.

**Chair of Organizing Committee:**

*Museums and Cultural landscapes.*

Seminar to commemorate World Museum Day at University of Swat, Swat, Pakistan on May 18, 2016.

**Chair of Organizing Committee:**

*Role of Research in Development of Tourism and Hospitality Industry.*

One day seminar on at University of Swat, Swat, Pakistan on April 26, 2016.

**Chair of Organizing Committee:**

*Museum for a sustainable society.*

One day seminar to commemorate World Museum Day at University of Swat, Swat, Pakistan on May 18, 2015.

**Chair of Organizing Committee:**

*Exploring Natural and Cultural Treasures of Swat Valley.*

Photographic exhibition at University of Swat, Swat, Pakistan on May 28, 2013.

**Chair of Organizing Committee:**

*Promotion of Indigenous Cultural Products.*

Cultural Products exhibition in collaboration with Islampur Cottage Industries Association at University of Swat, Swat, Pakistan on May 23, 2014.

**TRAINING WORKSHOPS ATTENDED:**

***Mapping of Cultural Assets in NWFP***

Focal Person: Yawar S. Ansari, GIS Expert.

Two days training workshop on GIS Cultural Mapping, organized by UNESCO, Islamabad in collaboration with Royal Norwegian Embassy, Islamabad at Pearl Continental Hotel, Peshawar, Pakistan from August 04-05, 2008.

***Teaching Archaeology and Cultural Heritage Management***

Focal Person: Dr. Jonathan Mark Kenoyer, University of Wisconsin, Madison, USA.

1<sup>st</sup> Five days Faculty Mentoring Workshop jointly organized by American Institute of Pakistan Studies (AIPS), Islamabad and Inter University Consortium for Promotion of Social Sciences (IUCPSS) at Ramada Hotel, Islamabad, Pakistan on February 02-06, 2015.

***Teaching Archaeology and Cultural Heritage Management***

Focal Person: Dr. Katie Lindstrom, University of Wisconsin, Madison, USA.

2<sup>nd</sup> Five days Faculty Mentoring Workshop jointly organized by American Institute of Pakistan Studies (AIPS), Islamabad and Inter University Consortium for Promotion of Social Sciences (IUCPSS) at Ramada Hotel, Islamabad, Pakistan on June 08-12, 2015.

### ***Teaching Archaeology and Cultural Heritage Management***

Focal Person: Dr. Uzma Rizvi, Pratt Institute of Cultural Studies, New York, USA.

3<sup>rd</sup> Five days Faculty Mentoring Workshop jointly organized by American Institute of Pakistan Studies (AIPS), Islamabad and Inter University Consortium for Promotion of Social Sciences (IUCPSS) at LUMS, Rausing Center, Lahore, Pakistan on August 11-17, 2015.

### ***SPSS and STATA for Research***

Focal Person: Dr. Imtiaz Muhammad, Country Representative, CIMMYT.

Two days training workshop on SPSS and STATA softwares organized under USAID Agricultural Innovation Program (AIP) for Pakistan by CIMMYT International in collaboration with University of Swat, Pakistan at University of Swat, Swat, Pakistan on May 23-24, 2017.

### ***Leadership, Motivation and Rule of Law***

Focal Person: Dr. Akhtar Rasool, University of Swat, Swat.

One day workshop on 'Leadership, Motivation and Rule of Law' organized Pakistan Center of Excellence (PACE) in collaboration with University of Swat, Pakistan at University of Swat, Swat, Pakistan on October 21, 2016.

### **RESEARCH PUBLICATIONS:**

1. Olivieir, L.M., Terrasi, F., Marzaioli, F., Passariello, I., Capano, M., **Iqbal, A.** (2016). The Graveyard and the Buddhist Shrine at Saidu Sharif I (Swat, Pakistan): Fresh Chronological and Stratigraphic Evidence. *Journal of Ancient History*, 76(3), 559-578.
2. Vidale, M., Maria Olivieri, L., Cupito, M., Micheli, R., **Iqbal, A.**, Zahir, M., et al. (2015). A New Phase of Research on the Protohistoric Graves of Swat Valley, Khyber Pakthunkhwa, Pakistan. *South Asian Archaeology and Art 2012: Man and Environment in Prehistoric and Protohistoric South Asia: New Perspectives (Indicopleustoi, Achaologies of the Indian Ocean)* (pp. 331-347). Belgium: Brepols Publishers.
3. Vidale, M., Agha, N., **Iqbal, A.**, Olivieri, L.M., Pulcini, M.L. (2016). Gogdara IV- Field Season, November 2011, In M. Vidale et al (eds), *Excavations at the proto-historic graveyards of Gogdara and Udegram*, Archaeology Community and Tourism: Field School Project Reports and Memoirs, III, 11-45, Lahore.

4. Vidale, M., Cupito, M., **Iqbal, A.**, Javed, E., Olivieri, L.M., Pulcini, M.L. (2016). Udigram- First Campaign, May-June 2012, In M. Vidale et al (eds), *Excavations at the proto-historic graveyards of Gogdara and Udegram*, Archaeology Community and Tourism: Field School Project Reports and Memoirs, III, 49-79, Lahore.
5. Vidale, M., **Iqbal, A.**, Javed, E., Micheli, R., Olivieri, L.M., Pulcini, M.L., Zahir, M. (2016). Udigram- Second Campaign, May-June 2012, In M. Vidale et al (eds), *Excavations at the proto-historic graveyards of Gogdara and Udegram*, Archaeology Community and Tourism: Field School Project Reports and Memoirs, III, 75-188, Lahore.

**LANGUAGES:**

English, Urdu, Pashto, Hindko.

**HOBBIES:**

Playing Chess, Book Reading, Hiking.

**REFERENCES:**

Will be furnished on demand.